



# Alliance for a Healthy Border Alianza por una Frontera Saludable

Pfizer Investments in Health

## TREAT

Working with Community Health Centers to increase access to screenings, prevention services and treatment

## TEACH

Partnering with Community Health Centers to expand prevention and disease management programs tailored for Hispanics

## BUILD

Providing technical assistance and training with the National Association of Community Health Centers and other leading community health organizations

## SERVE

Partnering with the University of Texas-Pan American to measure impacts and share best practices

*“Diabetes and CVD know no borders. It is critically important that public, private and professional organizations join to improve health throughout this region. I applaud the NACHC and Pfizer for their efforts.”*

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*Richard H. Carmona, M.D., M.P.H., Surgeon General of the U.S. (2002-2006)*

### Overview:

Alliance for a Healthy Border is a partnership to prevent the twin epidemics of diabetes and cardiovascular disease (CVD) in the U.S.-Mexico border region. Pfizer committed \$4.5 million over three years (2006-2008) to provide grants, capacity building and networking resources to 12 federally supported Community Health Centers in the U.S. and several health organizations in Mexico. Pfizer's support helps establish or expand diabetes and CVD prevention programs for Hispanics.

### Goal:

To improve prevention and treatment of diabetes and CVD among Hispanic populations.

### The Need:

In most of the U.S., Hispanics are nearly twice as likely as non-Hispanic whites to suffer from diabetes. CVD accounts for almost 30 percent of overall deaths among this population. These rates are even higher along the U.S.-Mexico border. (U.S. Centers for Disease Control and Prevention, 2005)

### Partners:

Pfizer's community health partners implement programs on the ground while its national and bi-national partners help provide technical, networking and measurement support.



NATIONAL ASSOCIATION OF  
Community Health Centers



### Target Areas:



### Results:

- Reached more than 50,000 individuals with diabetes and CVD prevention education.
- Program participants experienced healthy weight loss, improved cardio-risk, and lower blood sugar as a result of exercise and healthier eating including increased fruit and vegetable consumption.
- Reached more than 170 people representing 70 community health centers, government agencies and Latino organizations through a conference focused on helping health care organizations deliver effective diabetes and CVD prevention programs.

Visit [www.pfizerglobalhealth.com](http://www.pfizerglobalhealth.com) for a complete list of partners and to download the Alliance for a Healthy Border brochure and video. For more information about Community Health Centers visit [www.nachc.com](http://www.nachc.com).

