

Information about the New Pfizer MAINTAIN™ Program A Medicine Assistance Program for Newly Unemployed Americans

About America's Growing Uninsured Population

Nearly 46 million Americans lacked health insurance in 2007.¹ It is thought that this number has grown substantially due to the economic downturn.

- The number of uninsured people is projected to grow by 1.1 million for each percentage point rise in unemployment.²
- Unemployment has reached its highest levels in 25 years.

About the Pfizer MAINTAIN™ Program

The Pfizer MAINTAIN program helps eligible people in financial need continue to get their Pfizer medicines if they have recently become unemployed and do not have prescription coverage. Beneficiaries of the program can get their Pfizer medicines for free for up to one year or until they become insured, whichever comes first. Through MAINTAIN, Pfizer offers more than 70 Pfizer medicines that treat a range of chronic health conditions. MAINTAIN makes it easy for newly unemployed Americans and their families to continue treatment with the medicine prescribed their health care professionals.

- **Eligibility:** Individuals and their immediate family members are eligible for this program if they:
 - became unemployed on or after January 1, 2009
 - lack prescription drug coverage
 - can attest to financial hardship
 - were prescribed and taking a Pfizer medicine for at least three months prior to becoming unemployed and enrolling in the program
- **Enrollment:** Applicants will be asked to complete an easy, one-page form, attest to financial hardship and provide proof of unemployment. As the program was designed for people who already have a Pfizer prescription, it will not be necessary to visit the doctor prior to applying to Pfizer MAINTAIN. Pfizer typically processes applications within two to three weeks. People who think they may qualify should call 866-706-2400 or visit www.PfizerHelpfulAnswers.com.
- **Benefits:** People enrolled in the program will get their Pfizer medicines for free for up to one year, or until they become insured, whichever comes first.
- **Duration:** Pfizer MAINTAIN is fully operational and is expected to accept applications through December 31, 2009.
- **Available Medicines:** For a full list of Pfizer medicines available through MAINTAIN, visit www.PfizerHelpfulAnswers.com.

About Pfizer's Family of Patient Assistance Programs, including Programs for Oncology, Specialty and Endocrine Care Products

MAINTAIN is part of Pfizer Helpful Answers®, a family of patient assistance programs that helps people without prescription coverage save on many Pfizer medicines, no matter their age or income. People with limited income may qualify to get their Pfizer medicines for free. For patients who are taking Pfizer oncology or specialty medicine and need assistance, Pfizer Helpful Answers also runs programs designed specifically to meet the needs of those patients including those who have recently lost their jobs and their insurance. These programs include RSVP for anti infective, HIV and PAH medicines, FirstResource for oncology and the Pfizer Bridge Program for endocrine care medicines. For information, call **866-706-2400** to speak with a live Pfizer Helpful Answers operator, in English or Spanish, or visit www.PfizerHelpfulAnswers.com.

People who call Pfizer Helpful Answers in need of medicines made by other companies will be referred to the Partnership for Prescription Assistance, a pharmaceutical industry initiative that serves to raise awareness of, and boost enrollment in, more than 475 public and private patient assistance programs.

¹ U.S. Census Bureau, "Current Population Survey, 2008 Annual Social and Economic Supplement," Received August 26, 2008.

² FamiliesUSA, "Issue Brief: Protecting Unemployed Workers' Health Coverage: What States Can Do," January 2009. Received May 11, 2009.



Medicines Assistance for
Those who Are In Need

About Pfizer's Commitment to Access

Pfizer is committed to helping America's uninsured get access to Pfizer medicines. In the past five years alone (2004-2008), Pfizer has helped more than 5.1 million patients receive more than 51.1 million Pfizer prescriptions for free or at a savings. This equates to nearly \$4.8 billion worth of free medicines and savings.

About Pfizer Inc: Working together for a healthier world™

Founded in 1849, Pfizer is the world's premier biopharmaceutical company taking new approaches to better health. We discover, develop, manufacture and deliver quality, safe and effective prescription medicines to treat and help prevent disease for both people and animals. We also partner with healthcare providers, governments and local communities around the world to expand access to our medicines and to provide better quality health care and health system support. At Pfizer, more than 80,000 colleagues in more than 90 countries work every day to help people stay happier and healthier longer and to reduce the human and economic burden of disease worldwide.

Pfizer Helpful Answers is a joint program of Pfizer Inc and the Pfizer Patient Assistance Foundation™.

