



**Elyse S. Caplan, M.A.**

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Elyse S. Caplan, a 17-year breast cancer survivor, has been working with Living Beyond Breast Cancer (LBBC) since 2000. LBBC's goal is to improve quality of life and help women take an active role in their ongoing recovery or management of the disease, regardless of educational background, social support or financial means. Elyse oversees LBBC's educational programming for breast cancer information and awareness, including large-scale conferences and teleconferences, the LBBC Survivors' Helpline, written and online publications, networking programs for young women and women of color, workshops, and trainings for healthcare professionals.

Elyse represents Living Beyond Breast Cancer at professional and consumer conferences, and she serves as a spokesperson for national and local news media. Since joining LBBC, Elyse has helped expand the educational programming in both size and breadth. She is responsible for structuring and organizing new educational initiatives, including programs for Latina women and families and for women with advanced (metastatic) breast cancer.

Elyse has dedicated her career to assisting women and families affected by breast cancer. Previously, she served as program coordinator for breast cancer clinical trials at Albert Einstein Medical Center, in Philadelphia. She coordinated Einstein's cancer center psychosocial program, where she facilitated support groups, developed and implemented initiatives to enhance quality of life and well-being for patients undergoing cancer treatment, and empowered patients to advocate for their health. Elyse has served as a consumer reviewer for the Department of Defense Breast Cancer Research Program several times. In 2002 she was invited to serve as a consumer presenter and mentor for new consumer reviewers. Currently she serves as a consumer advocate resource for the Johns Hopkins University School of Medicine Breast Cancer Center of Excellence Award, "Targeting Breast Cancer Metastasis," a multi-million dollar project funded by the Department of Defense Breast Cancer Research Program. Elyse's most recent appointment as a grant reviewer is for the Avon Foundation Breast Care Fund, which seeks to reach women in need of breast cancer screening and treatment. She is a graduate of the National Breast Cancer Coalition's Project LEAD, a scientific training course.

Elyse is well known for her compassion and advocacy on behalf of all women and families affected by breast cancer. For more information on LBBC please visit: <http://lbcc.org>



Lesley Fallowfield, Bsc., DPhil., FMedSci.

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Lesley Fallowfield is Professor of Psycho-oncology at Brighton & Sussex Medical School, University of Sussex where she is Director of the Cancer Research UK Psychosocial Oncology Group and the Sussex Health Outcomes Research and Education (SHORE). Professor Fallowfield originally trained as a nurse at Guy's Hospital London but then did a BSc in Experimental Psychology at Sussex.

Research for her doctorate in psychophysics was completed at the Universities of Sussex and Cambridge. She was a senior lecturer in health psychology at the Royal London Medical College where she gained a career development fellowship and a major programme grant from the Cancer Research Campaign. In 1991 she became full-time Director of the Psychosocial Oncology Group. Professor Fallowfield was awarded the first European chair in Psycho-oncology from University College London in 1997. Her research interests are wide and include the measurement of quality of life in clinical trials of cancer therapy and the training of communication skills for health care professionals in cancer.

She has published over 250 papers, and written or co-edited three books. She lectures and runs training workshops throughout the world in psychosocial oncology, quality of life assessment and communication skills.



**Adrian Huñis, M.D.**

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Dr. Huñis graduated in 1973 from the University Of La Plata School of Medicine, Argentina. Dr. Huñis became board certified in Oncology in 1978. In 1996, he was a member of the first group of oncologists certified with the academic, scientific and institutional endorsement of the Argentine Association of Medical Oncology and the Argentine Cancer Society. He completed his oncology fellowship at the Miami Cancer Institute, Division of Medical Oncology, Miami.

Dr. Huñis is Adjunct Professor of Internal Medicine and Director of the Update Course in Oncology, University of Buenos Aires School of Medicine. He is the Chief of Clinical Practice in Internal Medicine of the Academic Unit at Durand Hospital in Buenos Aires, and also Associate Professor of Oncology and Director of the Course in Oncology, Maimónides University School of Medicine. Dr. Huñis has authored and co-authored over 100 clinical research articles both domestically and internationally. In 1983, Dr. Huñis received the "Oncology Seminars" Annual Award. In 1991, he received the Mauricio Kohen Award from the Argentine Medical Association for Best Work in Medical Therapeutics for his work in Neoadjuvant Therapy: Induction Chemotherapy. Dr. Huñis has also authored two books in Oncology and three inserts distributed in Argentina and Latin America.

Dr. Huñis is a member of the following scientific and clinical societies: Argentine Medical Association, Argentine Cancer Society, Argentine Association of Clinical Oncology, American Society of Clinical Oncology, and American Association for Cancer Research, The New York Academy of Sciences and the European Society for Medical Oncology. Since 1996, he's been an Associate Investigator in the ATLAS study, Oxford University. Since 1983, he's been Medical Director and Chief of Medical Oncology, Centro Oncológico Buenos Aires (COBA).



**Catherine Glennon, R.N., C.N.A., B.C., M.H.S., O.C.N.**

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Cathy is on the board of the ISNCC and currently serves on the Commission on Certification for American Nurses Credentialing Corporation. She recently joined Kansas University Hospital to become nursing director of cancer services and adjunct faculty for the University of Kansas Cancer Center and School of Nursing in Kansas City. She serves as an administrator, clinician, educator, consultant and clinical leader to the hospital's organization. Cathy is a liaison and consultant to various departments and services within the clinic, hospital, and medical center, in addition to various outside institutions, organizations and affiliated groups. Her role ensures the provision of excellent, cost efficient patient care meets the overall clinic and institutional goals. Cathy has published in journals and textbooks, including two recent publications in the Clinical Journal of Oncology Nursing (CJON).

She serves on multiple committees supporting patients, families and professional nursing, as well as serves as an instructor for various courses. She also serves on the Board of Directors, representing North America, for the International Society of Nurses in Cancer Care. She has been involved with ONS for many years in roles such as ONS Nominating Committee chair, a member of the ONS Board of Directors, Oncology Nursing Certification Corporation (ONCC) Board of Directors and Secretary- Treasurer of ONCC. She completed her undergraduate and graduate work at Wichita State University in Kansas.

Other affiliations include: American Nursing Certification Corporation Commission on Certification; Duke Cancer Patient Support Program Advisory Board; American Nurses Credentialing Center Nursing Administration Content Expert Panel Chairman; American Red Cross Disaster Nurse Registry Volunteer; active member of local Oncology Nursing Society chapters while in Wichita and at Georgetown and Duke University; currently treasurer of Kansas City Chapter and board of directors for American Organization of Nurse Executives.

## AdvancedBC.org

Musa Mayer, M.S., M.F.A.

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Musa Mayer is a 19-year survivor, advocate and author of three books on breast cancer, including "Advanced Breast Cancer: A Guide to Living with Metastatic Disease." Her articles on breast cancer and advocacy frequently appear in magazines, newsletters, websites and scientific journals, and she serves on a number of advisory and editorial boards. She frequently speaks and consults on advocacy and survivorship issues, and on advanced and metastatic breast cancer. As a teacher, Ms. Mayer has served as a faculty member and mentor in the National Breast Cancer Coalition's science training program, Project LEAD, as well as on the planning committee of the joint NCI-AACR-FDA-Duke University workshop, "Accelerating Anti-Cancer Agent Development."

As an independent advocate, she has worked with national and local breast cancer organizations, and has been a frequent keynote and plenary speaker at many conferences. Providing daily information and support on-line for women with advanced (metastatic) breast cancer on the largest Internet mailing list of its kind at [www.bcmets.org](http://www.bcmets.org) has informed Ms. Mayer's work as a Patient Representative and Consultant for the FDA's Cancer Drug Development Program, enabling her to represent the patient perspective on a number of advisory committees at FDA. She is currently serving as a member of FDA's new Risk Communication Advisory Committee. In 2007, she completed work on "Understanding Evidence-Based Healthcare: A Foundation for Action," a six-module web training course for advocates, developed with Dr. Kay Dickersin, Director of the U.S. Cochrane Center at Johns Hopkins, available free at [www.cochrane.us](http://www.cochrane.us). To date, over one thousand advocates and healthcare professionals from around the world have enrolled in this course.

Ms. Mayer works as an advocate on a Department of Defense Center of Excellence grant on breast cancer brain metastases, and in December, 2007 launched a website for patients with brain metastases and their families at [www.BrainMetsBC.org](http://www.BrainMetsBC.org). In March 2008, Ms. Mayer offered a US perspective at the first Africa Breast Cancer Conference, in Abuja, Nigeria, and will present the global findings of the Bridge Survey at the 2009 conference in Cairo, Egypt. Other projects include a needs assessment survey of women with advanced breast cancer for Living Beyond Breast Cancer, presented at the 2005 San Antonio Breast Cancer Symposium, at the American Psychosocial Oncology Society 2007 conference, and at the 2008 New Strategies in Breast Cancer Conference. Ms. Mayer also serves on the Institute of Medicine Forum on Drug Discovery, Development and Translation. Her web resource for women with advanced breast cancer can be found at [www.AdvancedBC.org](http://www.AdvancedBC.org).



**Pat Spicer, L.M.S.W.**

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Patricia Spicer is the Breast Cancer Program Coordinator at Cancer Care. She is a graduate of the Masters Program at NYU and is a member of the National Honor Society of Psychology. She has presented extensively on issues related to breast cancer for the general public as well as professional groups and the media. She is a member of the Executive Board of the South Fork Health Initiative, the Long Island Breast Cancer Coalition, the Suffolk County Breast Cancer Advisory Committee and the Peconic Community Council. She is also a member of the Executive of Sisters United in Health and organization dedicated to providing services to underserved minority women. Pat also has served as a Clinical Fellow in the Smith College Post Masters Program and is a field instructor for several schools of social work.

Patricia serves as a community liaison to various drug companies and has represented Cancer Care on Channels 13, 4, CNN and Public Access TV. She has also presented at AOSW and ACCC and participated in an on-line program for Mamm Magazine.

She regularly presents at Cancer Care, Inc. teleconferences related to breast cancer.



**Ruth Oratz, M.D., F.A.C.P.**

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Dr. Ruth Oratz is a board certified medical oncologist who specializes in treating women with breast cancer and other malignancies, and those at risk for cancer. She sees women with all stages of breast cancer as well as those with benign or pre-malignant conditions. Dr. Oratz has an interest and expertise in treating families with genetic susceptibility to cancer. She is especially committed to helping the woman facing cancer continue to live her life actively and fully. She places significant attention on flexible treatment programs. Her practice addresses women's concerns about family life, career, relationships and sexuality.

Dr. Oratz has been practicing medical oncology for many years and recently established The Women's Oncology & Wellness Practice, a unique environment that provides state-of-the-art medical care in an intimate, personal and private setting. The focus of the Women's Oncology & Wellness Practice is individual attention and personal care by Dr. Oratz and her staff. Treatment is tailored to the individual patient, including access to clinical trials, genetic counseling and testing, patient education and integration of cancer care with overall health and wellness.

Dr. Oratz is a Clinical Associate Professor of Medicine at the New York University School of Medicine. She is board certified in Medical Oncology and Internal Medicine. She is a Fellow of the American College of Physicians. Dr. Oratz graduated from Radcliffe College/Harvard University where she concentrated in History and Science. She then lived and studied in France before returning to medical school in New York. She graduated from the Albert Einstein College of Medicine with honors as a member of Alpha Omega Alpha. Dr. Oratz then completed her post-doctoral training in internal medicine and medical oncology at the New York University School of Medicine in New York, New York. Dr. Oratz has participated in clinical research and is widely published in her field. She has been in practice since 1988.