

OVERVIEW OF PFIZER'S INVESTMENTS IN HEALTH

PROGRAM

PARTNERS

IMPACT ON SOCIETY

2009 PROGRAM GOAL

PFIZER HELPFUL ANSWERS® (2004)

Pfizer Helpful Answers® is a family of assistance programs for the uninsured and underinsured who need help getting Pfizer medicines. These programs provide Pfizer medicines for free or at a savings to patients who qualify. Some programs also offer reimbursement support services for people with insurance. Programs that provide free Pfizer medicines include: Connection to Care,™ Sharing the Care,™ and the Pfizer Hospital Partnership Program.

INFECTIOUS DISEASES INSTITUTE (IDI) (2004)

Center of Excellence for prevention, treatment, training and research in Uganda that strengthens regional capacity in HIV/AIDS, malaria and tuberculosis

DIFLUCAN PARTNERSHIP PROGRAM (2000)

Partnerships with governments and NGOs in developing countries to donate Diflucan for two fungal opportunistic infections associated with HIV/AIDS and support training of health care providers in HIV/AIDS care

GLOBAL HEALTH FELLOWS (2003)

Volunteer program where Pfizer sends approximately 50 employees a year on 3–6 month assignments to work with NGOs and governments around the world to help improve health care infrastructure for the underserved.

INTERNATIONAL TRACHOMA INITIATIVE (ITI) (1998)

Program to eliminate trachoma, the world's leading cause of preventable blindness, through the donation of Zithromax and an integrated public health strategy that includes training health care professionals, community health education, and water and sanitation improvements.

PHA partners with numerous community groups and patient advocate groups to help spread the word about available help. Partners include: the National Association of Hispanic Nurses, the National Urban League, the National Association of Community Health Centers, the Men's Health Network and the Hispanic Federation

Makerere University, the Academic Alliance and Accordia Global Health Foundation, the Ugandan Ministry of Health and Mulago Hospital, and the Infectious Diseases Society of America

IMA World Health, Axios International, IDA Foundation, governments and NGOs

Partner NGOs include: USAID/PEPFAR, mothers2mothers, Health Volunteers Overseas, Family Health International, Population Services International, the Columbia University Access Project, the International AIDS Vaccine Initiative, IntraHealth and Project HOPE.

Founded by Pfizer and the Edna McConnell Clark Foundation; recently partnered with the Task Force for Global Health; additional partners include governments, nongovernmental organizations, corporations, UNICEF, the Carter Center, the Bill and Melinda Gates Foundation, Lions Club, agencies of the United Nations and the WHO.

In the past five years (2004–2008), Pfizer Helpful Answers has helped over 5.1 million patients receive over 51 million Pfizer prescriptions, the equivalent of \$4.8 billion worth of free medicines and savings.

Since 2004, nearly 4,000 health care workers from 27 countries have received training in various aspects of the prevention and care of HIV/AIDS and related infectious disease and indicate they train, on average, 20 additional health care workers per month. IDI provides ongoing care and treatment to approximately 9,000 HIV/AIDS patients, and conducts regular outreach to strengthen other providers in the region. More than 20 projects are currently underway in IDI's research department, which works closely with Uganda's Ministry of Health to improve national policy and practice.

To date the partnership has provided over \$840 million in medicine to more than 2,000 sites in 63 countries, with training and education of 20,000 health care professionals. Trained more than 20,000 health care professionals to help improve patient treatment and care.

To date over 200 Fellows have been selected to serve as physicians, epidemiologists, nurse educators, supply chain experts, IT specialists, and business consultants in 39 countries.

To date Pfizer, through ITI, has provided 145 million treatments of Zithromax® to patients in 18 countries and trained thousands of health care workers, who, in turn have completed more than 400,000 surgeries to treat advanced cases of trachoma. In 2006, after six years of work, Morocco became the first country to complete the campaign for trachoma control and is working towards WHO certification of disease elimination. Over the last 10 years, Pfizer has provided \$1 billion of pharmaceutical and financial donations to ITI.

Continue to improve access to Pfizer medicines by expanding Connection to Care® and Pfizer Pfriends® into Puerto Rico and the U.S. Virgin Islands. These programs provide Pfizer medicines for free or at a savings to patients who qualify.

Respond to the economic crisis by creating a new patient assistance program—Pfizer MAINTAIN.™ The Pfizer MAINTAIN Program helps eligible people in financial need continue to get their Pfizer medicines if they have recently become unemployed and do not have prescription coverage.

Build capacity of health systems in Africa for the delivery of sustainable, high-quality care and prevention of HIV/AIDS and related infectious diseases through training, research and advanced clinical services.

To provide treatment for two AIDS-related fungal infections—cryptococcal meningitis and esophageal candidiasis—through partnerships with governments and nongovernmental organizations in developing countries with a greater than 1 percent prevalence of HIV/AIDS.

Strengthen short- and long-term monitoring and evaluation of fellowship assignments, strengthen internal recruitment for senior level candidates, and create new partnership opportunities

To leverage resources and expertise, creating new partnerships to fight trachoma and other neglected tropical diseases; build on ITI's success in promoting the SAFE strategy, a comprehensive public health approach that combines treatment with prevention, involving sight-saving surgery, mass treatment with the Pfizer-donated antibiotic Zithromax®, facial cleanliness, and environmental improvement to increase access to clean water and improved sanitation.

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<p>MOBILIZE AGAINST MALARIA (2007)</p> <p><i>A five-year, three-country initiative that engages and educates treatment providers and patients to improve prompt and effective treatment for malaria in Senegal, Ghana and Kenya.</i></p>	<p>Evaluation team: London School of Hygiene and Tropical Medicine, KEMRI-Wellcome Trust, Health Partners Ghana</p> <p>Implementation Partners: Population Services International (PSI), Family Health International/ Ghana Social Marketing Foundation (GSMF), IntraHealth International</p>	<p>In Ghana, conducting training sessions for Licensed Chemical Sellers enabling more than 660 chemical sellers in 13 districts to provide better malaria education to over 20,000 people, dispense medicines according to national protocol, refer complicated malaria cases and pregnant women to nearby health centers.</p>	<p>Through grants, technical assistance, evaluation support, and networking resources, Pfizer partners with leading NGOs to find promising interventions that improve utilization and effectiveness of malaria treatment.</p>
<p>GLOBAL HEALTH PARTNERSHIPS (2007)</p> <p><i>Four-year program to support innovative public health partnerships that will serve as global models in addressing emerging challenges in cancer control and tobacco control in 46 countries across five continents.</i></p>	<p>Pfizer's partners include: Action on Smoking and Health (ASH) Alianca de Controle do Tabagismo (ACT)/Tobacco Control Alliance International, Akebono-Kai, American Cancer Society, Cause Marketing Fundraiser of South Africa, China Tobacco Control Association, Comprehensive Cancer Center at Freiburg University Medical Center, Korean National Council of Women, European Organization for Research and Treatment of Cancer (EORTC), George Washington University Cancer Center, Good Dog Foundation, Heart & Stroke Foundation of Ontario, Health Policy Institute Japan, Health Promotional Foundation, Hellenic Respiratory Society, Hungarian Academy of Teaching Family Physicians, International Union Against Cancer (UICC), Irish Cancer Society, Japan Dental-Medical Association for Tobacco Council, Mexican Council on Tobacco, Philippine Business for Social Progress, QUIT UK/European Network of Quitlines, SAMBA, Shanghai Municipal Center for Disease Control and Prevention, The New Hope in Health Foundation, The Ralph Lauren Center for Cancer Care and Prevention and The Veronesi Foundation.</p>	<p>To date, the Global Health Partnerships program has supported 29 grantees in 46 countries across five continents addressing emerging challenges in cancer and tobacco control. Our cancer control grantees are developing national networks to build the standard of care in eight countries, providing screening of thousands of persons for early detection of cancer, expanding programs to help patients navigate through complicated systems of cancer care, and providing training to increase the organizational capacity of more than 20 NGOs in Asia, Latin America and North Africa. Our tobacco grantees are helping to build networks and alliances for tobacco control in nine countries, educating thousands of physicians, encouraging thousands of smokers to quit, working to protect thousands of non smokers from secondhand smoke, and increasing awareness about the harm of tobacco use among tens of thousands of people.</p>	<p>Strengthen the evaluation capacity of grantees to compile a global evaluation framework around tobacco control and cancer control</p>
<p>CONNECT HIV (2007)</p> <p><i>Program designed to complement existing HIV prevention efforts and help stop the spread of HIV/AIDS by supporting integrated approaches that bring together prevention, access to care and treatment.</i></p>	<p>Evaluation team: Academy for Educational Development, Johns Hopkins University.</p> <p>Twenty grantee partners: Black Coalition on AIDS, STOP AIDS Project, AIDS Interfaith Residential Services, Latino Commission on AIDS, BEBASHI, St. Hope Foundation, Northeast Florida AIDS Network (NFAN), New York Harm Reduction Educators, Prevention Point Philadelphia, California Prevention and Education Project (CAL-PEP), Foothill AIDS Project, Positive Impact, AIDS Care Services (ACS), Piedmont Health Care Consortium, Hyacinth AIDS Foundation, Philadelphia FIGHT, Shanti Project, Chicago House and Social Service Agency, Test Positive Aware Network, The Family Center</p>	<p>To date, over 6,000 individuals at high risk for contracting HIV/AIDS have been reached with prevention messaging and educational programs; 573 HIV-positive individuals have learned how to prevent transmission to their partners; 262 HIV-positive individuals were guided through the process of accessing high quality care; and over 300 HIV-positive individuals are improving their adherence to treatment. Funded programs have focused primarily on communities of color, those in economic need, recently incarcerated individuals, marginalized populations, and those in unstable employment and/or housing situations.</p>	<p>Share promising models and learnings with grantee partners and HIV/AIDS experts to demonstrate the effectiveness of integrated approaches</p>